

t. 916.920.9025
f. 916.920.9222

442 Howe Avenue
Sacramento, CA 95825

www.pddesign.com



FOR IMMEDIATE RELEASE:

6 To Success Assists Falls County in reaching Waco and Surrounding Areas

Waco, Texas- December 7, 2007- The 6 To Success bus route that launched November 12th has been transporting individuals from Marlin and Riesel to the Waco Transit Center where connecting buses can be reached. This route is the first public mode of transportation from the Marlin area into Waco, which can allow individuals to reach places of employment and education. Anyone can use the service to go anywhere Waco Transit goes.

Thanks to the partnership between the Heart of Texas Workforce Development Board and Waco Transit, the bus fare has been free since its unveiling. Ridership continues to increase as awareness of the route grows. In an effort to spread the word and encourage riders even more, the free bus fare will be continued until January 12th. Waco Transit, the Heart of Texas Workforce Development Board, and 6 To Success' many sponsors have lent their support in extending this fare-free service.

January 14th, the day the fares go into effect, was chosen to coincide with the first day of classes at McLennan Community College, which is also one week into the spring semester for Texas State Technical College, Waco Campus. Waco Transit and the Heart of Texas Workforce Development Board are encouraging current students to utilize the service as a lower-cost transportation method. At the same time, prospective students who may not have had transportation prior are being motivated to enroll in classes. This is an attempt to show students that they have options for getting to campus and encourage them to experience the benefits of public transportation for themselves.

However, the 6 To Success service is not going to be free of charge only for students, but for the public at large. People riding the 6 To Success route for employment or recreation can also utilize the service at no charge. For more information on 6 To Success, please visit or call Waco Transit at (254) 750-1613.

Media Contacts:

Chloe Austin
Pat Davis Design Group, Inc.
442 Howe Avenue
Sacramento, Ca 95825
(866) 920-9025 x225
(916) 920-9022 fax

Julie Talbert
Heart of Texas Workforce Board
801 Washington Avenue, Suite 700
Waco, TX 76701
(254) 296-5379
(254) 753-3173 fax

###